



WVEC
613 Woodis Ave.
Norfolk, VA 23510

Greer, Margolis, Mitchel (GMMB)
1010 Wisconsin Ave NW
Suite 800
Washington, DC 20007

Contract # 848149

Schedule Dates 10/09/12-10/15/12
Advertiser Obama for America (14538)
Agency/T-Code Greer, Margolis, Mitchel (GMMB) (1700)/10539895
Product Political - US President (1174)
Brand DEMOCRAT - OBAMA FOR AMERICA (161567)
Salesperson Blair, Cheryl (2205)
Sales Office TeleRep - Philadelphia
Buyer Name NAGELBERG,DAN
Phone/Fax (202) 338-6919 /
CPE 1537
Account Types National/Political Candidate - Agency
Billing Type Weekly/Irregular
Comments OBAMA 10/9

Date Entered 08/14/12
Last Modified 08/27/12
Entered By Penne Marsh
CO-OP No
Headline # 06270718
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$10,394.25
Net Total \$58,900.75
Sales Tax

Norfolk (WVEC) (WVEC)

By Broadcast Month	Spots	Rate
Oct. 2012	197	\$69,295.00
Grand Total:	197	\$69,295.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.1	Normal Line / SPOT	10/09/12-10/12/12	6	:30	12:58P- 3:58P (ET)			2	2	2	2			8	\$140.00	\$1,120.00	Norfolk (WVEC) (WVEC)		8/24/12
2.1	Normal Line / SPOT	10/09/12-10/12/12	6	:30	10A- 10:58A (ET)			2	2	2	2			8	\$110.00	\$880.00	Norfolk (WVEC) (WVEC)		8/24/12
3.1	Normal Line / SPOT	10/09/12-10/12/12	6	:30	11:35P- 12:02A (ET)			2	2	2	2			8	\$130.00	\$1,040.00	Norfolk (WVEC) (WVEC)		8/24/12
4.0	Normal Line / SPOT	10/09/12-10/12/12	6	:30	10:58A- 12P (ET)			2	2	2	2			8	\$200.00	\$1,600.00	Norfolk (WVEC) (WVEC)		8/14/12
5.1	Normal Line / SPOT	10/09/12-10/12/12	6	:30	12:02A- 1:06A (ET)			2	2	2	2			8	\$25.00	\$200.00	Norfolk (WVEC) (WVEC)		8/24/12
6.1	Normal Line / SPOT	10/09/12-10/12/12	6	:30	12P- 12:57P (ET)			2	2	2	2			8	\$140.00	\$1,120.00	Norfolk (WVEC) (WVEC)		8/24/12
7.1	Normal Line / SPOT	10/09/12-10/12/12	6	:30	3:58P- 4:58P (ET)			2	2	2	2			8	\$150.00	\$1,200.00	Norfolk (WVEC) (WVEC)		8/24/12
8.1	Normal Line / SPOT	10/09/12-10/12/12	6	:30	4:30A- 4:59A (ET)	5		X	X	X	X			5	\$20.00	\$100.00	Norfolk (WVEC) (WVEC)		8/24/12
9.1	Normal Line / SPOT	10/09/12-10/12/12	6	:30	4:58P- 5:29P (ET)	5		X	X	X	X			5	\$300.00	\$1,500.00	Norfolk (WVEC) (WVEC)		8/24/12
10.0	Normal Line / SPOT	10/09/12-10/12/12	6	:30	5A- 5:58A (ET)			2	2	2	2			8	\$140.00	\$1,120.00	Norfolk (WVEC) (WVEC)		8/14/12
11.1	Normal Line / SPOT	10/09/12-10/12/12	6	:30	5:29P- 5:58P (ET)	5		X	X	X	X			5	\$300.00	\$1,500.00	Norfolk (WVEC) (WVEC)		8/24/12
12.1	Normal Line / SPOT	10/09/12-10/12/12	6	:30	6P- 6:30P (ET)	5		X	X	X	X			5	\$375.00	\$1,875.00	Norfolk (WVEC) (WVEC)		8/24/12
13.1	Normal Line / SPOT	10/09/12-10/12/12	6	:30	5:58A- 7A (ET)			2	2	2	2			8	\$340.00	\$2,720.00	Norfolk (WVEC) (WVEC)		8/24/12
14.1	Normal Line / SPOT	10/09/12-10/12/12	6	:30	6:58P- 7:28P (ET)	5		X	X	X	X			5	\$480.00	\$2,400.00	Norfolk (WVEC) (WVEC)		8/24/12

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15.1	Normal Line / SPOT	10/09/12-10/12/12	6	:30	7A- 9A (ET)	11		X	X	X	X			11	\$340.00	\$3,740.00	Norfolk (WVEC) (WVEC)		8/24/12
16.1	Normal Line / SPOT	10/09/12-10/12/12	6	:30	7:28P- 7:57P (ET)	5		X	X	X	X			5	\$500.00	\$2,500.00	Norfolk (WVEC) (WVEC)		8/24/12
17.1	Normal Line / SPOT	10/09/12-10/12/12	6	:30	9A- 10A (ET)			2	2	2	2			8	\$120.00	\$960.00	Norfolk (WVEC) (WVEC)		8/24/12
18.0	Normal Line / SPOT	10/12/12-10/12/12	6	:30	10P- 11P (ET)						2			2	\$550.00	\$1,100.00	Norfolk (WVEC) (WVEC)		8/14/12
19.1	Normal Line / SPOT	10/12/12-10/12/12	6	:30	7:58P- 9P (ET)						2			2	\$500.00	\$1,000.00	Norfolk (WVEC) (WVEC)		8/24/12
20.1	Normal Line / SPOT	10/15/12-10/15/12	6	:30	10P- 11P (ET)		2							2	\$800.00	\$1,600.00	Norfolk (WVEC) (WVEC)		8/24/12
21.0	Normal Line / SPOT	10/15/12-10/15/12	6	:30	7:58P- 10P (ET)		3							3	\$1,500.00	\$4,500.00	Norfolk (WVEC) (WVEC)		8/14/12
22.0	Normal Line / NCAA - FOOTBALL	10/13/12-10/13/12	6	:30	12P- 7P (ET)							4		4	\$400.00	\$1,600.00	Norfolk (WVEC) (WVEC)		8/14/12
23.1	Normal Line / SPOT	10/13/12-10/13/12	6	:30	6P- 6:30P (ET)							1		1	\$325.00	\$325.00	Norfolk (WVEC) (WVEC)		8/24/12
24.0	Normal Line / SPOT	10/13/12-10/13/12	6	:30	5:58A- 8A (ET)							2		2	\$100.00	\$200.00	Norfolk (WVEC) (WVEC)		8/14/12
25.1	Normal Line / SPOT	10/13/12-10/13/12	6	:30	6:58P- 7:57P (ET)							2		2	\$125.00	\$250.00	Norfolk (WVEC) (WVEC)		8/24/12
26.0	Normal Line / NCAA - FOOTBALL	10/13/12-10/13/12	6	:30	7:58P- 11:30P (ET)							4			\$600.00		Norfolk (WVEC) (WVEC)		8/14/12
27.1	Normal Line / SPOT	10/13/12-10/13/12	6	:30	8A- 9A (ET)							2		2	\$170.00	\$340.00	Norfolk (WVEC) (WVEC)		8/24/12
28.1	Normal Line / SPOT	10/14/12-10/14/12	6	:30	9:58A- 11A (ET)								2	2	\$90.00	\$180.00	Norfolk (WVEC) (WVEC)		8/24/12

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29.1	Normal Line / SPOT	10/14/12-10/14/12	6	:30	6P- 6:30P (ET)								1	1	\$325.00	\$325.00	Norfolk (WVEC) (WVEC)		8/24/12
30.0	Normal Line / SPOT	10/14/12-10/14/12	6	:30	5:58A- 8A (ET)								2	2	\$80.00	\$160.00	Norfolk (WVEC) (WVEC)		8/14/12
31.1	Normal Line / SPOT	10/14/12-10/14/12	6	:30	6:58P- 7:57P (ET)								2	2	\$600.00	\$1,200.00	Norfolk (WVEC) (WVEC)		8/24/12
32.1	Normal Line / SPOT	10/14/12-10/14/12	6	:30	8A- 9A (ET)								2	2	\$170.00	\$340.00	Norfolk (WVEC) (WVEC)		8/24/12
33.1	Normal Line / SPOT	10/14/12-10/14/12	6	:30	7:58P- 9P (ET)								2	2	\$1,300.00	\$2,600.00	Norfolk (WVEC) (WVEC)		8/24/12
34.1	Normal Line / SPOT	10/14/12-10/14/12	6	:30	9P- 10P (ET)								2	2	\$900.00	\$1,800.00	Norfolk (WVEC) (WVEC)		8/24/12
35.0	Normal Line / SPOT	10/14/12-10/14/12	6	:30	9:30A- 10A (ET)								1	1	\$50.00	\$50.00	Norfolk (WVEC) (WVEC)		8/14/12
36.1	Normal Line / SPOT	10/11/12-10/11/12	6	:30	10P- 11P (ET)					2				2	\$1,200.00	\$2,400.00	Norfolk (WVEC) (WVEC)	ADU.	8/27/12
37.1	Normal Line / SPOT	10/11/12-10/11/12	6	:30	7:58P- 9P (ET)					2				2	\$800.00	\$1,600.00	Norfolk (WVEC) (WVEC)		8/24/12
38.1	Normal Line / SPOT	10/11/12-10/11/12	6	:30	9P- 10P (ET)					2				2	\$1,500.00	\$3,000.00	Norfolk (WVEC) (WVEC)		8/24/12
39.0	Normal Line / SPOT	10/09/12-10/14/12	6	:30	11P- 11:35P (ET)	7		X	X	X	X	X	X	7	\$300.00	\$2,100.00	Norfolk (WVEC) (WVEC)		8/14/12
40.1	Normal Line / SPOT	10/09/12-10/09/12	6	:30	10P- 11P (ET)			2						2	\$1,000.00	\$2,000.00	Norfolk (WVEC) (WVEC)		8/24/12
41.1	Normal Line / SPOT	10/09/12-10/09/12	6	:30	7:58P- 9P (ET)			2						2	\$1,500.00	\$3,000.00	Norfolk (WVEC) (WVEC)		8/24/12
42.1	Normal Line / SPOT	10/09/12-10/09/12	6	:30	9P- 10P (ET)			2						2	\$1,200.00	\$2,400.00	Norfolk (WVEC) (WVEC)		8/24/12

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43.1	Normal Line / SPOT	10/10/12-10/10/12	6	:30	10P- 11P (ET)				2					2	\$1,100.00	\$2,200.00	Norfolk (WVEC) (WVEC)		8/24/12
44.1	Normal Line / SPOT	10/10/12-10/10/12	6	:30	7:58P- 9P (ET)				2					2	\$750.00	\$1,500.00	Norfolk (WVEC) (WVEC)		8/24/12
45.1	Normal Line / SPOT	10/10/12-10/10/12	6	:30	9P- 10P (ET)				2					2	\$1,300.00	\$2,600.00	Norfolk (WVEC) (WVEC)		8/24/12
46.1	Normal Line / SPOT	10/15/12-10/15/12	6	:30	12:58P- 3:58P (ET)		3							3	\$140.00	\$420.00	Norfolk (WVEC) (WVEC)		8/24/12
47.1	Normal Line / SPOT	10/15/12-10/15/12	6	:30	11:35P- 12:02A (ET)		2							2	\$130.00	\$260.00	Norfolk (WVEC) (WVEC)		8/24/12
48.1	Normal Line / SPOT	10/15/12-10/15/12	6	:30	12:02A- 1:06A (ET)		2							2	\$25.00	\$50.00	Norfolk (WVEC) (WVEC)		8/24/12
49.1	Normal Line / SPOT	10/15/12-10/15/12	6	:30	3:58P- 4:58P (ET)		2							2	\$150.00	\$300.00	Norfolk (WVEC) (WVEC)		8/24/12
50.0	Normal Line / SPOT	10/15/12-10/15/12	6	:30	5A- 5:58A (ET)		2							2	\$140.00	\$280.00	Norfolk (WVEC) (WVEC)		8/14/12
51.1	Normal Line / SPOT	10/15/12-10/15/12	6	:30	5:58A- 7A (ET)		2							2	\$340.00	\$680.00	Norfolk (WVEC) (WVEC)		8/24/12
52.1	Normal Line / SPOT	10/15/12-10/15/12	6	:30	7A- 9A (ET)		4							4	\$340.00	\$1,360.00	Norfolk (WVEC) (WVEC)		8/24/12

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